

Dedicated to promoting recycling and reducing litter & graffiti to keep Santa Barbara looking good.

looking good



santa barbara

October Community Clean-Up Results

October marked Looking Good Santa Barbara's 5th annual Community Clean-Up. The target neighborhood for this year's clean-up was the lower Eastside.

A threat of rain earlier in the week didn't stop the 200 volunteers that showed up eager to work. Many families participated in tree plantings coordinated by the Parks and Recreation Department while others worked alongside Streets Division staff on graffiti removal and litter abatement. The teamwork and enthusiasm was remarkable. One resident stopped by to see if he could help with ice for drinks and a young volunteer asked his mom if he could work until 5 p.m.! Following are the results of the clean-up:

200 Volunteers

25 Trees Planted

25 Shopping Carts Retrieved

Numerous Graffiti "Tags" Removed

Abandoned bikes taken to Bici Centro for recycling

2 Tons of Household Items Discarded in Courtesy Dumpsters (80% recycled)

.65 Tons of Trash Collected

.35 Tons of Recycling Collected

TOTAL of 3 Tons of Waste Collected

Many thanks to

Tri-County Produce for donating refreshments!

Environmental Services Division • P.O. Box 1990 • Santa Barbara, CA • 93102-1990 • (805) 897-2526

TELL US ABOUT SOMEBODY OUTSTANDING

It is that time of year to start thinking about those outstanding individuals and groups that have taken action to keep Santa Barbara a sustainable and clean community by promoting recycling and/or working to eliminate graffiti and litter. Each year, Looking Good Santa Barbara takes nominations from throughout the community to select award recipients who are then honored at the Spirit of Service Awards Program held in March.

Last year's award recipients included a teacher who stocks his car with a broom and trash bags so he can clean-up



Deckers Outdoor Corp. receives the 2007 Recycler of the Year award.

litter on his route to and from work. Another award recipient was a salon owner who incorporates recycling into everyday business by recycling all packaging, shampoo bottles & reading materials, just to name a few things. To read more about last year's winners and get more information on the award categories go to www.LookingGoodSB.com

Looking Good Santa Barbara is eager to find out about somebody outstanding that you know, so please do tell. The nomination process opens on January 2, 2008 and closes on January 25th. Nominations can be submitted online at www.LookingGoodSB.com or by calling (805) 897-2526 to request a form.



Spirit of Service Award.

FABULOUS FOODSCRAPS!

The City of Santa Barbara continues to forge ahead with its environmental efforts through its Pilot Foodscrap Recovery and Composting Program. The Program is the first such program on the South Coast, and the one of less than 50 in the entire country! In just 5 months, the Program has enjoyed great success, diverting over 60,000 pounds of vegetable peelings, carvings, and plate leftovers from the Tajiguas Landfill.

WHY?

Over 40,000,000 pounds of Santa Barbara foodscrap are buried annually in the Tajiguas Landfill, unnecessarily taking up a lot of valuable and limited landfill space. However, foodscrap recycled through commercial composting operations generate exceptional soil amendments, as seen by the sale of thousands of tons of San Francisco residents' foodscrap compost to farmers and wineries every year. In addition to providing a valuable product for agriculture, composting our foodscrap help combat one of the most



Santa Barbara compost at Engle & Gray certified composting facility in Santa Maria.

significant climate change contributors, methane production from landfills. Approximately 40% of California's methane pollution is produced by buried yard waste and food waste, which translates to millions of tons of greenhouse gases emitted annually into the atmosphere. The ultimate goal is to take this program city-wide following an expanded pilot period.

HOW?

Participating Foodscrap collection sites are provided bright yellow 32-gallon carts, which are labeled "Foodscrap Only," and lined with fully compostable bio-plastic bags. The foodscrap collected in the carts are collected by BFI / Allied Waste, one of the City's franchised haulers, and delivered to a certified compost facility in Santa Barbara County.



Employees of Cottage Hospital using their composting bin.

WHO?

Participants in the Pilot currently consist of: Santa Barbara Cottage Hospital, Santa Barbara City College, Sojourner Café, Aldo's Italian Restaurant, Santa Barbara Zoo, Harding Elementary School and the Coffee Cat.

The Pilot Foodscrap Program is coordinated through the City of Santa Barbara's Environmental Services Division.

BIKE PROGRAM PROMOTES RECYCLING

In November, the Looking Good Santa Barbara Committee toured the new SB Bici Centro program, a community-run bike shop that offers do-it-yourself work stations where customers can repair and build their own bikes at low to no cost.

The program began nine months ago thanks to volunteer organizers including Ed France and Erika Lindemann, who gave our committee the tour. A partnership with Casa de la Raza has provided valuable space for supplies and instruction, while volunteers continue to look for a more permanent home that can accommodate the growing program.

The Looking Good Santa Barbara Committee learned that all the bike parts come from discarded, donated and impounded bikes and are recycled into well-tuned, reliable new bicycles. The Committee was especially interested in hearing about the youth education component of the program which is currently being developed. This component will provide kids with a constructive way to spend their spare time and give them an opportunity to learn valuable mechanical skills.

To find out more about the program, call Ed France at (310) 936-0857 or visit www.bicicentro.org.



Officer Klacking and Eric Lohela join the tour.



Ed France showing how workstations are set-up.

HELP SAVE PAPER AND RESOURCES

Request an e-mail copy of this newsletter. Send requests to LCruz_Carpenter@SantaBarbaraCA.gov for future newsletters.



*Printed on 100%
Post Consumer Recycled Paper
FSC certified
Made with 100% Green Energy*

Looking Good Santa Barbara
City of Santa Barbara
Environmental Services Division
1221 Anacapa Street—Second Floor
Santa Barbara, CA 93101